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PATENT
20004/234-US

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Applicant(s):) I hereby certify that this paper is
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Serial No.: 10/589,149) with the United States Patent and
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APPARATUS TO DETERMINE)
AUDIENCE VIEWING OF) **March 4, 2010**
VIDEO-ON-DEMAND) Eileen Sosnicki
PROGRAMS) Eileen Sosnicki
Filed: August 11, 2006)
Group Art Unit: 2427)
Examiner: Patrick A. Ryan)

**RESPONSE TO THE OFFICE ACTION DATED JANUARY 6, 2010, AND
EXAMINER INTERVIEW SUMMARY**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office action dated January 6, 2010, please enter the following amendments and consider the following remarks:

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 15 of this paper.